

# 2011

JET RUNWAY CAFE & SILVER LINING INFLIGHT CATERING  
GOLF CLASSIC

Benefitting  
THE AMERICAN  
HEART ASSOCIATION



## *And the Beat*

GOLF'S ON  
November 5<sup>th</sup> & 6<sup>th</sup>



### Saturday, November 5th

Jet Runway Café

7-10pm

5540 SW 21st Terrace  
Ft. Lauderdale, FL 33309



### Sunday, November 6th

Palm Aire Country Club

Oaks Course

12-6pm

3701 Oaks Clubhouse Drive  
Pompano Beach, FL 33069

Teeing off for the 1<sup>st</sup> year, American Heart Association of Broward County in partnership with Jet Runway Café & Silver Lining Inflight Catering presents the 2011 **And the Beat Goes On** 2 day event.

# Lead Sponsor - \$10,000

- Lifestyle Magazine article featuring your company
- V.I.P. area at cocktail party for 8 (see below)
- Logo on all tournament related items
- 2 Foursomes
- Lead speaker at cocktail party and awards ceremony
- Catered luncheon: 20 people - Silver Lining Catering
- Tee sign
- Jet Runway Café Gift Certificate
- Gift bag participation

## \$5,000 - Platinum Sponsor

(Limit 4)

- Logo on all Tournament related items
- 2 Foursomes
- Tee sign
- Speaker at Awards Ceremony
- Catered luncheon:  
20 people, Silver Lining Catering
- Gift bag participation
- Jet Runway Café Gift Certificate

## \$2,500 - V.I.P. Area Sponsor Cocktail Party Saturday night

(Limit 5)

- V.I.P. Area for 8 - Private
- Top Shelf bottle service
- Gourmet Hors D'oeuvres
- Private Server
- Speaker at Event
- Catered Luncheon:  
10 people Silver Lining Catering

## \$2,500 - Gold Sponsor

(Limit 4)

- 1 Foursome
- Tee sign
- Gift bag participation
- Catered Luncheon:  
10 people - Silver Lining Catering
- Jet Runway Café Gift Certificate

## \$2,000 - Silver Sponsor

(Limit 4)

- 1 Foursome
- Tee sign
- Catered Luncheon:  
10 people - Silver Lining Catering
- Jet Runway Café Gift Certificate



# And the Beat

GOLF'S ON  
November 5<sup>th</sup> & 6<sup>th</sup>

## **\$2,000 Golf Cart Sponsor (Limit 1)**

- 1 Foursome
- Company name & logo featured on each golf cart
- Gift bag participation
- Jet Runway Café Gift Certificate

## **\$2,000 Lunch Sponsor (Limit 1)**

- Logo on all boxed lunches
- Featured Speaker at Lunch
- 1 Foursome
- Jet Runway Café Gift Certificate

## **\$2,000 Awards Ceremony (Limit 1)**

- Company Logo/Banner displayed at Awards Ceremony
- Gift bag participation
- 1 Foursome
- Catered Luncheon:  
10 people - Silver Lining Catering

## **\$1,000 Closest To the Pin**

- Company Name/Logo/Banner on ALL Par 3's
- Jet Runway Café Gift Certificate

## **\$1,000 Hole In One Sponsor**

- Company Name/Logo/Banner on ALL Par 3's
- Jet Runway Café Gift Certificate

## **\$750 Beverage Cart Sponsor - All Carts**

- Jet Runway Café Gift Certificate

## **\$500 Longest Drive Sponsor**

- Jet Runway Café Gift Certificate

## **\$500 Straightest Drive Sponsor**

- Jet Runway Café Gift Certificate

## **\$200 Tee Box Sign (Limit 36)**

### **Golf Foursome - \$750**

- Entry Fee for Foursome in Tournament
- Lunch
- Awards Ceremony/ Dinner
- Gift Bag
- Unlimited Beverages

### **Individual Golfer - \$195**

- Entry Fee
- Lunch
- Award Ceremony/ Dinner
- Gift Bag
- Unlimited Beverages

### **Awards "After Party" Reception (non golfer) - \$50**

### **AND THE BEAT GOES ON - Pre Tournament Cocktail Party - \$30**

- Saturday November 6th, Jet Runway Café - 7-10:00pm
- Top shelf open bar
- Chefs creations
- Raffle prizes
- Dancing
- Silent Auction



# *And the Beat*

GOLF'S ON  
November 5<sup>th</sup> & 6<sup>th</sup>

## Additional In-Kind Sponsorship Available

As a benefit to our tournament participants, gift packages will be distributed. Sponsorship or underwriting of the following items are available. (Recognition of underwriting will be provided). Benefits will vary according to In-Kind Sponsorship selected.

**GOLF HATS:** Opportunity to provide golf hats featuring your company's logo to all tournament participants. Investment of \$3,000 or In-Kind donation.

**SLEEVES OF GOLF BALLS:** Opportunity to provide golf balls featuring your company's logo to all tournament participants. Investment of \$1,500 or In-Kind donation.

**GOLF TOWELS:** Opportunity to provide golf towels featuring your company's logo to all tournament participants. Investment of \$1,250 or In-Kind donation.

**SODAS AND WATER:** Opportunity to provide snacks to all tournament participants. Investment of \$1,000 or In-Kind donation.

**SNACKS:** Opportunity to provide snacks to all tournament participants. Investment of \$500 or In-Kind donation.

**AUCTION ITEMS:** Opportunity to provide an Auction/Raffle item for the Awards After Party to help raise additional donations for the organization. The items can be from your company or from another establishment that you frequent. Examples include gift certificates to local restaurants, bottles of wine, gift baskets, tickets to local events, theatre tickets, etc.

Checks made payable to SLIC

For more info E-mail: [Info@Jetrunwaycafé .com](mailto:Info@Jetrunwaycafé.com)

Or Call John at 954-917-1020 Ext. 314



# And the Beat

## GOLF'S ON

November 5<sup>th</sup> & 6<sup>th</sup>

**"Absolutely Indulgent!"**  
-Sun Sentinel

**"Best Breakfast in Town."**  
-Banyan Air

**"No other place like it in South Florida."**  
-New Times

★★★★★  
5 Stars-Restaurant,Catering,First Class  
-Palm Aire Country Club

**"Impressive Setting. Even more impressive Food."**  
-Food and Wine

The View, The Food, The Service...PERFECT  
-The Glamorous Gourmet

Available for:  
Corporate Catering,  
Breakfast Meetings,  
Hangar Parties,  
Bar/Bat Mitzvah,  
Weddings,  
Sunday Brunches,  
Dinner Parties,  
Birthdays

5540 NW 21st Terrace  
FL Lauderdale, FL 33309  
PH 954.958.9900  
Hollywood@jetrunwaycafe.com

Follow us on:

**Runway Café**  
jetrunwaycafe.com

**AND THE BEAT GOES ON...**

**THE 2012 PULSE COMMITTEE**  
INVITES YOU TO JOIN US IN KICKING OFF THE  
**OPEN YOUR HEART CAMPAIGN**  
TO BENEFIT THE AMERICAN HEART ASSOCIATION  
OF BROWARD COUNTY.

NOVEMBER 5<sup>th</sup>, 2011  
JET RUNWAY CAFÉ  
7PM TO 10PM  
\$30 DONATION